

# ANGIN IMPACT

## Advisory Services to Support the Indonesian Entrepreneurship Development

ANGIN Impact is the development advisory entity founded by ANGIN. Pushed by our client requests and aligned with our vision to go beyond an investment platform ANGIN impact aims to champion inclusive, scalable and sustainable growth in Indonesia.

ANGIN Impact team has already proven its work on more than 50 projects and has excelled in designing service solutions to impact driven organizations. From research, technical assistance, events, FGD, we are designing pragmatic solutions to accompany our clients in their journey in Indonesia.

## OUR SERVICES

We present wide range of services to accompany our clients in their journey.



### Research

We handle research project (quantitative and qualitative) from end to end. From designing it, mobilizing stakeholders, data collection, redaction and distribution, we are able to support you on. Our specific access to networks, years of experience in the market, and professional team make us the perfect partner for research in Indonesia. We built our expertise among others in the area of entrepreneurship, value chains, impact investment, social entrepreneurship, SME, Gender.



### Strategic Consulting

We provide requested information and provide solution to given problem. We also provide recommendation, assists implementation plan, conduct diagnosis that may redefine problem. At the end, we improve organizational effectiveness and facilitate client learning.



### Focus Group Discussions (FGD)

Through this service, we mobilize our network and partners to deliver you the concise tacit knowledge in specific issue. The discussion emerges then aggregated, very fitting for organizations who need first hand unbiased private sector driven insight.



### Multi-day events / Workshops and Exhibitions

With insider knowledge as our strong asset, we conduct events and curating exhibitions as well in order to strategically benefit our clients; includes network of entrepreneurs, beneficiaries and investors. We do this to break down barriers and engage full gain from both grants and private sector funds to sustainably impacting entrepreneurship ecosystem.



### Short Events / Workshops

We design, deliver and execute workshops as a technical assistance / capacity building service for specific group of stakeholders. Our workshops and short events develop contextually, tailored, and content-wise related to more specific / focused aspect or how-to business issue such as pitching ability, social media marketing, investing 101, etc.



### On-Demand Consultation

Sometimes the best way for entrepreneurs and businesses to start transforming things and being more impactful is by working together hands-on on the ground. The service tailors the dedicated consultation and sourcing by our advisors for our start-ups' portfolio and aspiring entrepreneurs.



### Educational Contents

With our continuous learning and sharing culture, we provide insights, knowledge, and news through various channels to allow you to navigate entrepreneurs ecosystem and better understand a variety of intermediaries exposure so you can make more informed business decisions.

## ENGAGE WITH US!

VISIT  
[www.angin.id](http://www.angin.id)

## WHY CHOOSE US?



### Powerful Proprietary Network

Access to extraordinary leader clusters and individuals as part of the first and largest investment network in Indonesia.



### Locally Based and Here to Stay!

We empower local talents and as the philosophy of our backers and management, we built foundations in Indonesia and demonstrate long term commitment.



### Entrepreneurial and Private-sector Approach

We are entrepreneurial at heart as the SMEs and startups we support. We leverage a private sector approach in our execution to remain lean, fast, and KPI oriented in everything we do.



### Multi-sector Collaboration

Breaking down sectoral barriers, we enable genuine collaboration and dialogue between multiple stakeholders (private, government, civil society).



### Unique Expertise and Track-record

We have worked on more than 50 projects, from work in Jakarta to the remote areas of Timor. We have demonstrated unique skill set to deliver quality work to our clients.

## PARTNERS AND CLIENTS



## SIGNATURE PROGRAMME

Signature Programmes are ANGIN Impact ongoing commitment to nurturing entrepreneurship ecosystem beyond project funds. In each Signature Programme, we aim to connect the dots along entrepreneurs' journey by assisting them to scale and grow.



### SPOTLIGHT

The programme means to emphasize the keys and champions in a specific entrepreneurship ecosystem. Through Spotlight, we aim to showcase inspiring stories of self-made entrepreneurs throughout Indonesia, stories which so often go unheard and under-appreciated. We hope that highlighting their experiences and successes will inspire fellow rags to riches entrepreneurs to embark on their journeys and will bring external resources to support them (e.g. donors, mentors, investors). The activities include platform development, market access connecting, product branding, etc.

Portfolio: UBS Women Spotlight 2018, Oxfam Women Spotlight 2019, dan Blue Economy Start-ups Spotlight)

### CHALLENGE ACCEPTED!

As entrepreneurs nurturer, "Challenge Accepted!" aims to reach, connect, and educate aspiring and early-stage entrepreneurs to nurture their business capability, challenging their fear and connecting them to the right network. Help comes in terms of financial and intellectual capital development. We also urge the entrepreneurs to consider SDGs in their business model. The activities include technical assistance, platform connecting and matchmaking.

Portfolio: Connector.ID, She Loves Tech, TPSA, Oxfam Social Media Training, Oxfam Product Development Training, etc



## CONNECTOR.ID

Since it was launched at the first Indonesia Development Forum in 2017 thanks to the support of the UNDP and Amazon Web Services, Connector.ID has supported thousands of entrepreneurs at various stages, even from aspiring ones to access capital.

Connector.ID is leveraging technology and a proprietary matching algorithms to support entrepreneurs to instantly discover a list of capital providers that fit their funding needs and business characteristics. Similarly, investors get informed about investment opportunities that suit their preferences.

[www.connector.id](http://www.connector.id)

### They Support Connector.id



### Media Talk





## CLIENT STORIES



Government of Canada  
Gouvernement du Canada

Canada

### Canada-Indonesia Trade and Private Sector Assistance Project (TPSA)

The goal of TPSA is to support sustainable economic growth and poverty reduction in Indonesia through increased trade and trade-enabling investment between Indonesia and Canada. To achieve its goal, TPSA trains Indonesian government officials to improve trade and investment with Canada and supports Indonesian SMEs who want to export to Canada.



### ANGIN X AWS Joint Roadshow

A joint roadshow in collaboration with AWS (Amazon Web Services). The project was a series of one-day workshops to share best-practices and insights of topics ranging from product development, product-market fit, and fundraising. This event was held at 5 cities, including Jakarta, Bandung, Surabaya, Jogjakarta, and Bali. In this project, we invited various experts as ecosystem players and startup founders from our network to inspire early-stage enterprises navigating in their journey.



OXFAM

### International Women in Leadership (I-WIL)

The Indonesian Women in Leadership Project (2013-2023) aims to support national and community civil society organizations to promote gender equality by increasing women's economic empowerment, promoting women's political participation, decision making and leadership, and reducing violence against women and girls. The project will focus on working with women and girls from the NTT regions of Eastern Indonesia to make more women and girls in Eastern Indonesia to be economically independent, participate in decision-making that affects their lives, and hold positions of leadership. ANGIN works in this project as a product value chain assessor and entrepreneurship training executor.



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