



# The First and The Largest Early-stage Investment Platform in Indonesia

## ABOUT US

Since its inception in 2015, ANGIN has established the largest network of investors (both individuals and institutions) in Indonesia engaged in early-stage investment. ANGIN's core business is to act as a bridge, connecting and facilitating direct investment between our clients and entrepreneurs.

## MISSION

Our team strives to support the growth of the Indonesian startup ecosystem by investing and bringing best in class practice to Indonesian early stage entrepreneurs. We are more than just an investment platform, we design impactful services to further enrich the entire entrepreneurial ecosystem.

## HOW WE CAN HELP

The early stage investment process can be a cumbersome and time-intensive process. ANGIN dedicates its team to facilitate your investment journey; from sourcing, screening, due diligence, market intelligence, up to portfolio management and support.



### INVESTMENT SERVICE

We provide tailored investment facilitation, from sourcing to deal execution, up to portfolio support.



### LEARNING SERVICE

Our local and in-depth insights about the Indonesian entrepreneurial ecosystem are exclusively summarized for our members.



### NETWORKING OPPORTUNITY

We give you access to our network of investors and ecosystem players (e.g. via pitching sessions).



### PERSONAL BRANDING

Our personal branding service is available to push your profile out there in the Indonesian entrepreneurial space.

## TRACK RECORDS

95+

Investors

3K+

Ventures Screened

500+

Ventures Mentored

35

Ventures Invested

50+

Weekly Funding Application Submission

## SERVICE PACKAGES

ANGIN is not a fund and we do not collect capital from the investors. We rather decided to work around a membership structure with packaged service bundles along flexible on-demand services to better support our clients. ANGIN's membership is available to both individuals and organizations. Learn more about how to join ANGIN below.



### Discover

- Weekly curated deals
- Monthly pitching sessions
- Invitation to events and networks
- Investor push profile (standard)
- Monthly investment report

From  
IDR 4 mio/year



### Investor

- Weekly curated deals
- Monthly pitching sessions
- Invitation to events and networks
- Investor push profile (standard)
- Monthly investment report
- Initial due diligence (5 deals/year)



### Concierge

- Weekly curated deals
- Monthly pitching sessions
- Invitation to events and networks
- Investor push profile (standard)
- Monthly investment report
- Initial due diligence (5 deals/year)
- In-depth due diligence (2 deals/year)
- Support deal execution
- Access to trainings



### On Demand Service

- Tailored deal sourcing
- Market intelligence and research
- Due Diligence
- Deal execution
- Portfolio management

## CORE SERVICES

- **MONTHLY PITCHING SESSION**  
We provide an opportunity for you to network and mingle with prospective entrepreneurs and peer investors through our private pitching session.
- **CURATED DEAL NEWSLETTER**  
We deliver a bi-weekly deal newsletter with analysis from our investment team.
- **ACCESS TO DEAL PIPELINE**  
We provide access to our database of early stage entrepreneurs.
- **EVENTS SPOTLIGHT**  
We give access to events in the entrepreneurial ecosystem.
- **KNOWLEDGE CENTER**  
We provide educational resources to assist your investment journey.
- **ACCESS TO PEER INVESTORS**  
We provide access to our group of vetted investors and ecosystem players.
- **PUBLICATION**  
We create publication material to promote your profile in the entrepreneurial ecosystems.

## ADD-ON SERVICES

- **INVESTMENT FACILITATION**  
We support you in executing your investment process, from negotiation, paperwork, structuring, to portfolio management.
- **MARKET INSIGHTS**  
We share key insights of a specific sector to support your decision making process.
- **TAILORED EVENT**  
We facilitate event management to support your needs in tapping Indonesia's entrepreneurial ecosystem.
- **ON-DEMAND ANALYST**  
We provide on-demand analyst who will be dedicated to support your investment journey.

## HOW TO JOIN ANGIN

01



Select your membership package

02



Fill in our online form

03



Meet our team

04



Sign the Membership Agreement and proceed with payment

05



Congratulations, you are now part of ANGIN's network

## INVESTMENT FOCUS

On behalf of our investors, we are looking for talented entrepreneurs and promising investment opportunities in Indonesia.

We focus on entrepreneurs in their earlier stages (from pre-seed to Series A) where our clients could bring the most value to these entrepreneurs. We are sector agnostic and consider companies

operating different business models (From technology to brick and mortar business). We are sensitive about impact and do look for models solving Indonesian issues and/or contributing to the Sustainable Development Goals (SDG).

### SEVERAL INVESTED VENTURES

 Kitabisa.com



 kargo



### SEVERAL SECTORS

Including but not limited to:



F&B



Logistic



Fintech



Agriculture



Fashion

## MEET SOME OF OUR CLIENTS

From high net worth individuals (HNWI), foundations, VCs, corporates, to impact investors, you will find in ANGIN prospective investors who leverage ANGIN as a trusted partner to support their engagement with entrepreneurs.

### INDIVIDUAL INVESTORS



Arifin Putra  
Actor



Grace Tahir  
Mayapada Group



Florian Holm  
Ex-CEO Lazada



Jeffrey Joe  
Alpha JWC

### INSTITUTIONAL INVESTORS



PLUGANDPLAY  
INDONESIA

ALPHA JWC  
VENTURES



*"The reason why I joined ANGIN is because ANGIN can fulfill part of my life vision, which is to give to others and to help others become successful entrepreneurs."*

*So far I've been really satisfied with how ANGIN has performed. We have delivered and grown a lot of small businesses and we hope they will grow into Indonesian icons."*

**Noni Purnomo**  
President Director of Bluebird Group



## LEARN HOW DO WE WORK BEST WITH YOU

We work with notable clients to deliver their desired services:



**PLUGANDPLAY**  
INDONESIA

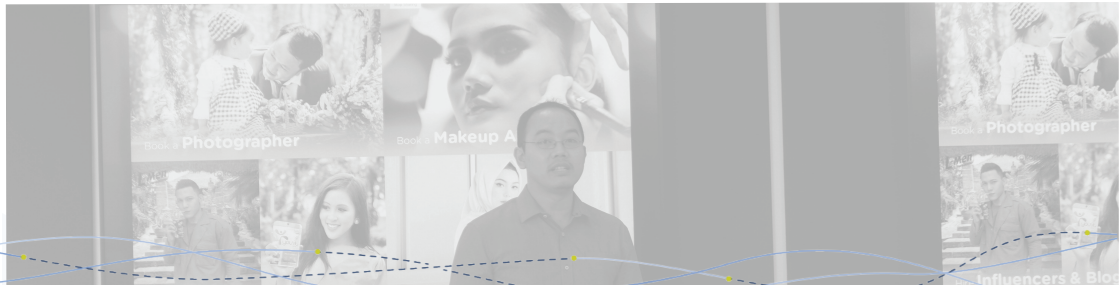
ANGIN provides tailored deal sourcing to assist client in shortlisting suitable candidates for their annual accelerator program targeting early stage tech-enabled entrepreneurs.



ANGIN facilitates the pre-event preparation and publication of Antler Entrepreneurship Hour, an interactive information session to promote Antler's startup generator program.



ANGIN delivers tailored deal sourcing and one-on-one meeting opportunity with startup founders to help talent scouting for the ASEAN Smart City Accelerator program.



*Through obtaining your membership package, you are contributing to our effort in delivering a substantial impact to our showcased entrepreneurs in the form of support activities such as pitching preparation, investment facilitation and access to key ecosystem players to name a few.*

### HOW WE SUPPORT ENTREPRENEURS thanks to your trust!



*"ANGIN has helped us do fundraising on time. They have taken the time to match us with investors that really share the same values as our company. ANGIN and the angels have been really helpful in making strategic introductions providing mentorship for whatever is needed and giving us mental support"*

**Helga Angelina**  
CEO and Founder of Burgeens

**JOIN OUR GROWING  
NETWORK OF INVESTORS**

**contact us**  
[www.angin.id](http://www.angin.id)  
[contact@angin.id](mailto:contact@angin.id)



# ANGIN IMPACT

## INTRODUCTION

ANGIN Impact is the development advisory entity founded by ANGIN. Pushed by our client requests and aligned with our vision to go beyond an investment platform, ANGIN impact aims to champion inclusive, scalable and sustainable growth In Indonesia. ANGIN Impact team has already proven its work on more than 50 projects and has excelled in designing service solutions to impact driven organizations. From

research, technical assistance, events, FGD, we are designing pragmatic solutions to accompany our clients in their journey in Indonesia.

Through joining our investors network, you can also leverage the impact ecosystem; where you can gain access to key stakeholders and learn from best-practices in impact investing activities.

## SOME OF OUR PORTFOLIO PROJECTS



Research and training for women entrepreneurs in Indonesia, and how trade contributes to gender empowerment through SME export. This includes women entrepreneurship mapping and their access to financial help.



The Indonesian Women in Leadership Project (2013-2023) aims to support national and community civil society organizations to promote gender equality by increasing women's economic empowerment, focusing on working with women and girls from the NTT regions of Eastern Indonesia.



In UNDP's blended finance, ANGIN explored existing blended finance concepts and proposed alternative structures to grow impact investment in Indonesia.

## MEET SOME OF OUR PARTNERS





## Contact Us

[www.angin.id](http://www.angin.id)  
[contact@angin.id](mailto:contact@angin.id)

